

Volunteer Times

For LifeServe Blood Center Volunteers!

We're Still Powering Through, We've got this!

Happy new year everyone! I hope this newsletter continues to find you and yours in a safe healthy place.

Well we finally made it, we made it through what feels like the last decade of 2020. Thank you to everyone who either began volunteering, or continued to volunteer, during the pandemic. Your efforts have been so appreciated and because of them we have been able to strive (successfully) in saving as many lives as possible in our communities. For those who continue to wait out the pandemic, please stay safe and we'll hopefully see you soon!

- Kyle Charles

Re-Cap of Quarter 4

Our third quarter began with a bang with the Department of Health and Human Services Secretary Alex Azar visiting LifeServe Blood Center. LifeServe has actually been on the forefront of Convalescent Plasma and the fight of COVID in the country, and he wanted to see first hand how we run our operation and our relationship with the State of Iowa. Security was pretty tight, and if you were in the building that day I think you may have experienced it first hand, but overall the trip was a success!

We have committed to, and opened, two new donor center locations in the Des Moines Metro! With the trend doing a drastic shift because of the pandemic, more focus is now having donor centers more readily available for donors (instead of focusing on mobile blood drives). So we now have a location in the Somerfield Village of West Des Moines, as well as a location in Ankeny off of Delaware Avenue. If you're interested in checking either of them out, go to our website to find the days and hours of operation!

Finally, we finished 2020 with a successful holiday season and holiday blood drives! If you didn't receive a crazy amount of messages from us talking about a dire blood shortage during the Thanksgiving, Christmas, and New Years holidays that's a good thing! We had several media drives and promotions that maintained full donor center schedules throughout the end of the year. So if you were one of those generous donors, thank you so much for your donation!

LOOKING FORWARD

So now that 2020 is over, everything goes back to normal. Right??? I've waited a few days now, and it does not seem like that is going to be the case.

What we do have to look forward to is hopefully a SLOW transition back to normal. Luckily the State of Iowa health departments and hospitals have believed in LifeServe's mission and understands our importance to our community. So they have included most of our team members and volunteers among the group of people who will be given a vaccine. I had sent out a survey on January 4th to collect the vital information our HR Department is using to put everyone in a priority list. This is just to collect things like age ranges, broad medical history details, role with LifeServe, etc. Once you submit that, HR will notify me with the next details and I'll follow up with you then. Unfortunately we have to do this digitally due to the mass amount of data we are trying to collect, so if you do not have access to a computer please let me know!

As for the rest of the first quarter, I am not really sure what to expect. Normally we would be coming into our traditional "School Season" where a lot of our high school and college relationships host blood drives. With most schools either 100% virtual, or a significant portion virtual, we are not sure what will happen. So keep your eyes and ears open! Our Marketing Department still has a few tricks up our sleeves to offer additional incentives and "events" to entice donors to come to a donor center instead of finding a mobile blood drive. But here's to hoping we have a smooth January, February and March. Then we can barge into the second quarter with some confidence! Gosh that will feel nice.

2021 Quarter 1

HAPPY NEW YEAR



Welcome Aboard!

Say hello to the new faces volunteering at LifeServe



Chris Van Alstine, Des Moines

Driver



Ruth Sheehan, Des Moines

Online Store Help



Linda DeRoin, Sioux City

Sioux City Admin Help

Mark Your Calendars!

January:

2: Nash FM (DSM Metro Donor Centers)

4-9: Blue Blood Drives

18– Feb 7: LifeServe Super Bowl Pick'em (All Locations)

29: Alpha Media: Mason City

29: Be Excellent! Yankton, SD

February:

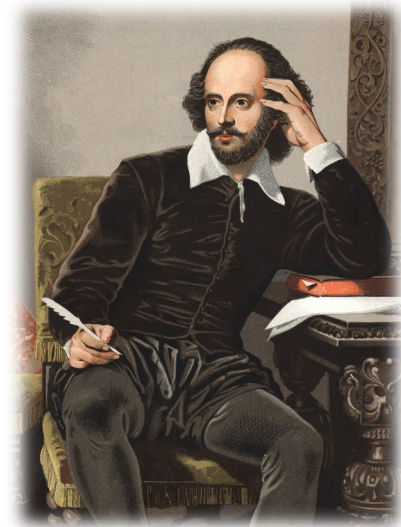
8: Super Bowl Pick'em Winner Announced

March:

15: College Basketball March Madness Bracket Challenge

ANNIVERSARIES

First Name	Last Name	Years Served	First Name	Last Name	Years Served
Elinor	Brownlee	25 Years	Brianna	Franz	3 Years
Bonnie	Christensen	24 Years	Tom	Reed	3 Years
Tom	Weisbrod	23 Years	Jean	Curley	3 Years
Linda	Price	12 Years	Tom	Manley	3 Years
Russell	Heerd	11 Years	Kester	Robbins, Jr	3 Years
Jayne	Durnin	10 Years	Bill	Orozco	3 Years
Carla	VanMaanen	10 Years	Craig	Bolles	3 Years
Linda	Brookins	10 Years	Rich	Heil	2 Years
David	Bendixen	9 Years	Hannah	Juhl	2 Years
Karen	Kittell	9 Years	James (Jim)	Wettestad	2 Years
Marilyn	McCarthy	8 Years	Genesis	Galdamez	2 Years
Marilyn	McCarthy	8 Years	John	Greubel	1 Years
Dave	Saurman	8 Years	Rich	Hamilton	1 Years
Irving (Irv)	Globstad	8 Years	Noel	Connor	1 Years
Sandy	Moore	8 Years	Amy	Vogt	1 Years
Sandy	Moore	8 Years	Mary	Koch	1 Years
Jeanette	Saurman	7 Years	Rick	Lorber	1 Years
Brian	Bierema	7 Years	Barb	Jackson	1 Years
Hogan	Liechty	6 Years	Angus	Lehman	1 Years
Kori	Corrigan	5 Years	Darin	Laird	1 Years
Greg	Klemesrud	5 Years	Phil	Miclot	1 Years
Susan	Dean	5 Years	Lyle	Watt	1 Years
Joe	D'Souza	5 Years	Chris	Martin	1 Years
Rick	Ruff	5 Years			



“The meaning of life is to find your gift.
The purpose of life is to give it away ”

-- William Shakespeare

Do you know someone who wants to volunteer, or do you have any questions? Contact Us!

Kyle Charles

Volunteer and Special Events Coordinator

515.309.4955

Kyle.Charles@lifeservebloodcenter.org

Claire DeRoin

Community Relations Coordinator

Sioux City: 712.224.5618

Claire.Derooin@lifeservebloodcenter.org

