Volunteer Times 2020 Quarter 4

For LifeServe Blood Center Volunteers!

Let Me Check: Yep, We're Still Powering Through... C'mon!

Hello everyone!

We have now made it to my personal favorite season/time of year: Fall! Hopefully that means cooler temperatures, more football, and did I mention cooler temperatures?

Thank you everyone for your continued patience as we navigate the continued COVID19 struggles and limitations. Your continued efforts make saving lives on a day-to-day basis possible. So please bear with us, as more and more continue to get vaccinated and booster shots become available hopefully we'll be able to put this behind us and resume some form of normalcy.

- Kyle Charles

Re-Cap of Quarter 3

This summer we have been moving around a lot to make up for the lost time we have had due to the pandemic and rough last summer. We have resumed all of our media drives, we have implemented new exciting programs, and tried to stay up-to-date on various COVID19 recommendations and protocols.

We had a very successful media drive season this summer! All our blood drives came in at least to projections, which is always exciting to see. We put these blood drives on strategically during the more difficult months to collect, so to see them come in where they did is very exciting!

We have also finally implemented a program we have been discussing, and looking forward to, for the last couple years. Its called Thank the Donor, and its an opportunity for blood recipients to personally thank the exact person who donated their unit of blood. We have put some of these testimonials on our website. So if you're curious please check them out!

LOOKING FORWARD

Pre-COVID19 we would be getting geared up for a fall "All LifeServe Day" event where we bring everyone in for a lunch and learn type of event where our Senior Leadership Team speaks on basically the state of LifeServe. I sent out a question to all our volunteers and based on the results I received, a vast majority requested we delay the event for another year. I know this is a sensitive subject for everyone, because its been a long 18 months. Some of those who said yes to the event even said it would greatly help with morale. We'll make up for it whenever we can, these major volunteer events are usually a blast! If you are still curious about the updated information shared at these meetings, LifeServe cancelled the team member meeting as well and will present them virtually through recorded videos. I'll be sure to share all of them with you like I did last year.

I would also like to extend a congratulations to Russell Heerdt for entering the Fresnius Kabi Donation Hall of Fame for all his work he's done with LifeServe! Typically during our Volunteer All LifeServe Day we have had a small ceremony to honor the winner of this award, but with this still being a difficult time to host fun gatherings, this will be a more intimate ceremony that we hope to share with everyone later. But if you see Russell around the halls, be sure to say 'Congrats!'

Finally, the last piece of big news I would like to update you on for the upcoming calendar year is we are adding more new donor centers to our groups! Back in August we signed a lease for a new location in Yankton, SD. It is still currently under renovation and has not officially opened yet. There is also approval for 3 additional LifeServe donor centers to be opened in 2022! The exact cities/locations they'll be is still being reviewed. But I'll once again keep you in the loop!

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Your Blood. Your Hospital. Your Neighbors.







Your Blood. Your Hospital. Your Neighbors.

Welcome Aboard!

Say hello to the new faces volunteering at LifeServe



Willie Knolmayer, Des Moines Driver

Jim Alderman, Des Moines Driver

Zeina Miari, Central Iowa Call Center, Blood Drive Help

Cheryl Bowman, Des Moines Driver

Paul Gray, Des Moines Driver

Lori Myers, Des Moines Driver



Deanna Gray, Des Moines Driver

Toni Sumpter, Des Moines Driver

Ann Wagner, Des Moines Contact Center and Office Help

Dan McCarthy, Des Moines

Contact Center

DaKeena Becker. Des Moines Driver

Craig Redshaw, Des Moines Driver

Mark Your Calendars!

October:

28: Carroll Broadcasting Dracula Drive

29-30: Halloween festivities at donor centers

29-30: KMEG Blood Drive (SC)

November:

19: Holiday Promenade in East Village (DSM)

24-27: Blank Children's Hospital Festival of Trees at the donor center (DSM Area)

26: Thanks for Giving Black Friday (All Donor Centers)

26: Wings Air Rescue Heroes Game Blood Drive (SC)

26: Des Moines Buccaneers Blood Drive (URB) December:

17: Life 107.1 Blood Drive (WDM)

18: KIX 101.1 Blood Drive (Marshalltown)

24: iHeart Saving Lives Blood Drive (DSM Area)

27: Nash FM Blood Drive (DSM Area)

29: Alpha Media Mason City Blood Drive (MC)

31: KGGO Blood Drive (DSM Area)

31: Alpha Media Fort Dodge Blood Drive (FD)

31: KSUX Blood Drive (SC)

ANNIVERSARIES

First Name	Last Name	Years Served	First Name	Last Name	Years Served
Joe	Nemec	26 Years	Alice	Bandstra	6 Years
Tena	Niggemeyer	29 Years	Don	Taylor	6 Years
LaVerne	Quass	18 Years	Katie	Ball	5 Years
Wendell	Shellabarger	16 Years	Deb	Main	5 Years
Pat	McCullough	15 Years	Chris	Henderson	4 Years
Jim	Rohden	12 Years	Dave	Pietan	4 Years
Steve	McLeod	12 Years	Jerry	Hammel	4 Years
Terry	Slickers	10 Years	David	Miller	3 Years
Phillip	Gansen	8 Years	Sonya	Sellmeyer	3 Years
Thomas (To	Caudron	8 Years	Evan	Petersen	2 Years
Marlys	Smith	8 Years	Charlie	Browne	2 Years
Ayhan	Atagozli	7 Years	Mary	Durand	2 Years
Megan	Ritter	7 Years	Susie	Cayler	1 Years
Brad	Ritter	7 Years	Linda	DeRoin	1 Years
Ted	Stirling	7 Years	Chris	Van Alstine	1 Years
Sandy	Longfellow	7 Years	Ruth	Sheehan	1 Years
Joe	Longfellow	7 Years	Brandon	Patten	1 Years



"Life's most persistent and urgent question is, what are you doing for others?"

-- Martín Luther Kíng, Jr.

Do you know someone who wants to volunteer, or do you have any questions? Contact Us! **Kyle Charles** Volunteer and Special Events Coordinator 515.309.4955 Kyle.Charles@lifeservebloodcenter.org

Claire DeRoin Community Relations Coordinator Sioux City: 712.224.5618 Claire.Deroin@lifeservebloodcenter.org

