

Volunteer Times

For LifeServe Blood Center Volunteers!

2020 Quarter 2

We Made it to Spring!

We began our new year with many activities to keep our donors engaged during arguably our most difficult month to collect. We saw lots of participation for our various events that really helped us out during that difficult time. Also, for most of all this we were able to perform while short-handed in our Marketing Department because our Marketing Director Danielle West had her baby on January 7th, named Emersyn Rose West! Now we are gearing up for what looks like a busy Quarter 2! We'll keep you updated about all the on goings.

- Kyle Charles

Re-Cap of 2020's Quarter 1

This has definitely been one of the more eventful first quarters we have experienced! We started things off with a great showing at our Blue Bloods Blood Drive, as well as our other media drives throughout January. Between the successful blood drives and the fairly mild winter, we did not have to import much from other donor centers to fulfill our obligations to our local hospitals!

Additionally on the volunteer front, during a time of year when many volunteers head south, we had a large influx of new volunteers come through our doors and join our team! We had 16 new people come in! You can check them out and what they have been doing on the next page!

Finally, we ended the quarter with the Corona Virus, or the COVID19. Although it is an on-going process, LifeServe continues to convey the message we are a safe place to donate blood, and we need those donors now more than ever with all the fear going around from schools closing, to employees encouraged to work remote, to others self-quarantining. Help us spread the word: "If you are feeling under the weather, please stay home. However once you're feeling better, please come out and donate!"

LOOKING FORWARD

As we look forward into 2020, the elephant in the room is the continued updates with the COVID19 pandemic. We are continuing to try and stay as up-to-date with our communication and practices as possible, if you have any questions please do not hesitate to ask. We are not sure what not only our April-June will look like, but our entire summer and 2020 calendar year. We have unfortunately already had to postpone our annual dinner event, and between that and all our blood drive cancellations, we are in an era of extreme uncertainty. Please continue to be safe and healthy, and thank you so much for your help in maintaining our hospitals' blood supply.

On a positive note, we are updating our branding! You will begin to see us update things here and there. We are adding red to our logo, and the new tagline is now "Your Bloor. Your Hospital. Your Neighbors." We started with the new Bloodmobile in Des Moines, and will be rolling in out in other aspects throughout the year!



Caring for you, sharing for life.

Welcome Aboard!

Say hello to the new faces volunteering
at LifeServe



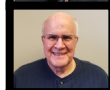
John Greubel, Des Moines

Driver



Rich Heil, Des Moines

Call Center



Rich Hamilton, Des Moines

Driver



Noel Connor, Des Moines

Call Center



Rick Lorber, Des Moines

Driver



Amy Vogt, Des Moines

Online Store



Mary Koch, Des Moines

Office, Call Center



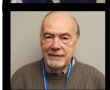
Barb Jackson, Mason City

Driver



Kermit Anderson, Des Moines

Driver



Phil Miclot, Des Moines

Driver



Angus Lehman, Des Moines

Driver



Darin Laird, Des Moines

Driver



Lyle Watt, Mason City

Driver



Chris Martin, Des Moines

Driver

Mark Your Calendars!

April

All April events have been postponed
due to COVID19

May

1-9: Fire Fighter Appreciation Week

12: Monthly Volunteer Meeting (DM)

15: MercyOne Air Med Blood Drive (DM)

21: Quarterly Driver Meeting

22: KIX 101.1 Media Drive (M-town)

Alpha Media Drive (FD)

26: Iowa Barnstormers Blood Drive (DM)

29: Sioux City Explorers Blood Drive (SC)

June

TBD: Summer Kick-off!

18: Blood Donor Day (DM)

25: Summit Media Blood Drive (Omaha)

26: KMEG Blood Drive (Dakota Dunes,
SD)

30: KCAU Channel 9 Blood Drive (SC)

ANNIVERSARIES

First Name	Last Name	Years Served	First Name	Last Name	Years Served
David	Lybarger	12 years	Martha	Witt	31 years
John	Pille	3 years	Kinsey	Lester	10 years
Steve	Flanagan	11 years	John	Ackerman	2 years
Tom	Miller	4 years	Eric	Karita	6 years
Melanie	Hartzer	1 years	Sharon	Fasse	10 years
Steve	Melsha	1 years	Doug	Watkins	1 years
Jerry	Walter	11 years	Patty	Haskins	5 years
Becky	Shrimpton	7 years	Sue	Moore	5 years
Mark	Droll	5 years	Don	Midthun	19 years
Mike	Sogard	6 years	Jill	Stoll	2 years
John	Valline	3 years	Marlene	Carter	2 years
Wanda	Sellmeyer	11 years	Mel	Campbell	5 years
Mike	Magnant	9 years	Natalie	Elizalde	2 years
Bill	Young	5 years	Howard	Holden	8 years
Sharon	Grossman	6 years	Jim	Garrett	17 years
Holly	Hemann	2 years	William (Bill)	Richards	8 years
Linda	Duvall	9 years	Ray	Smajd	3 years
Steve	Duvall	9 years	Linda	Haley	9 years
			John	Stevenson	4 years



“Service to others is the rent you pay for your
room here on earth”

-- Muhammad Ali

Do you know someone who wants to volunteer, or do you have any questions? Contact Us!

Kyle Charles

Volunteer and Special Events Coordinator

515.309.4955

Kyle.Charles@lifeservebloodcenter.org

Claire DeRoin

Community Relations Coordinator

Sioux City: 712.224.5618

Claire.Derooin@lifeservebloodcenter.org

