

Volunteer Times

For LifeServe Blood Center Volunteers!

2020 Quarter 1

Happy New Year and Decade!

Happy New Year's everyone! I hope everyone had a fun, eventful and safe holiday season. Here at LifeServe we were keeping busy, and really heavily relying on many of you. Now that the holiday season is over, we have one more "busy" month of events before things cool down and our school blood drives pick up. So thank you again to all who have come out and assisted at various media drives, promotional events, and random duties leading up to all those Fun-Tivities!

- Kyle Charles



Re-Cap of 2019's Quarter 4

We closed out this year with a huge bang! That's including 14 media drive events in December alone (and 7 of them in the 5 day week of Christmas)! Every year, our promotional and exposure efforts increase as schools close, people travel and flu season come up. So again thank you to everyone who helped during this very busy season.

We had a lot of fun this quarter internally as well! We had some fun "dress-up" days over Halloween, Star Wars Day and the Holiday Celebration. Also, in Des Moines, we had an AMAZING turnout to our annual Holiday Promenade. In fact, we ran out of our hot cocoa and cider with a whole hour remaining in the event.

We also had a couple of volunteers recognized for their hard work with LifeServe! In October, LaVerne Quass was awarded the Grand View University's Sally Cartwright Volunteer Award and Steve Pringle was inducted into the Fresenius Kabi Blood Donation Hall of Fame! So big congratulations to them, and be sure to give them a big high five the next time you see them!



LOOKING FORWARD

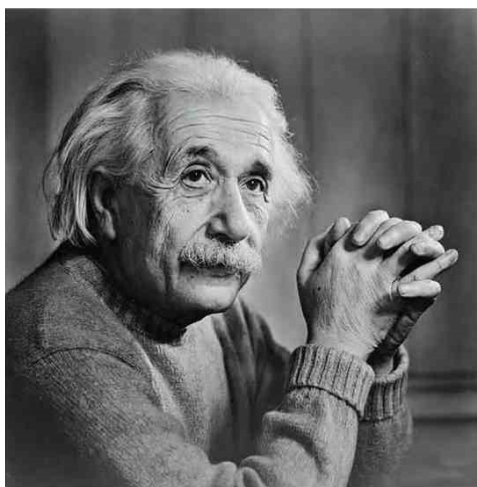
Looking into the 2020 year we have a lot to look forward to! Beginning in January, which is National Blood Donor Appreciation Month, we have the final burst of large promotional drives before the school season kicks into gear. We also hope to get our Thank the Donor implemented during this first quarter. We have meetings planned with some of the area hospitals to begin educating and promoting this exciting new program, if things go smoothly it will be implemented by the end of February/March!

And lastly, for our volunteer drivers, just a friendly reminder I will begin pulling annual MVR reports on all our active drivers. This has implemented as a new Organization policy with the 2020 year. So if you do receive an email, that's what it is about.

Thank you everyone for your hard work, and here's to a New Year!



Caring for you, sharing for life.



“Only a life lived for others is worth living”

-- *Albert Einstein*

ANNIVERSARIES

First Name	Last Name	Years Served	First Name	Last Name	Years Served
Tom	Weisbrod	22 Years	Tom	Zimmerman	9 Years
Irving (Irv)	Globstad	7 Years	Carla	VanMaanen	9 Years
Hogan	Liechty	5 Years	Linda	Price	11 Years
Portia	Licht	7 Years	Genesis	Galdamez	1 Year
Brianna	Franz	2 Years	Jean	Curley	2 Years
Betty	Alman	17 Years	Rick	Ruff	4 Years
Jayne	Durnin	9 Years	James (Jim)	Wettestad	1 Year
Hannah	Juhl	1 Year	Dick	Nemmers	5 Years
Jeanette	Saurman	6 Years	Elinor	Brownlee	24 Years
Charlene	Shellabarger	3 Years	Sandy	Moore	7 Years
Tom	Reed	2 Years	Craig	Bolles	2 Years
Ray	Johnson	15 Years	David	Bendixen	8 Years
Susan	Dean	4 Years	Russell	Heerdt	10 Years
Joe	D'Souza	4 Years	Jim	McNulty	5 Years
Bonnie	Christensen	23 Years	Karen	Kittell	8 Years
Burl	Pierce	19 Years	Brian	Bierema	6 Years
Kori	Corrigan	4 Years	Tom	Manley	2 Years
Marilyn	McCarthy	7 Years	Kester	Robbins, Jr	2 Years
Dave	Saurman	7 Years	Linda	Brookins	9 Years
Greg	Klemesrud	4 Years	Bill	Orozco	2 Years

Mark Your Calendars!

January

- 3: MercyOne at Jordan Creek Mall (DM)
- 9: Blue Bloods Blood Drives (all locations)
- 20: Service Day for MLK (DM/URB and SC Donor Centers)
- 25: Iowa Wolves Blood Drive (DM Donor Center)
- 31: Alpha Media Blood Drive (Mason City Donor Center)
- 31: 104.1 The Wolf Blood Drive (Yankton, SD)
- 31: Join us for our annual Souper Bowl Event (most locations)

March

- 16: College Basketball March Madness Bracket Challenge

Welcome Aboard!

Say hello to the new faces volunteering at LifeServe



Steve Sharnberg, Des Moines
Driver



Kathleen Robinson, Des Moines
Office, Call Center



Mary Durand, Des Moines
Driver



Steve Turner, Des Moines
Driver



Taylor Moore, Des Moines
Driver



Charlie Browne, Des Moines
Driver



Evan Petersen, Des Moines
Driver

Do you know someone who wants to volunteer, or do you have any questions? Contact Us!

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